



## MEDIA ALERT

### DEPLORABLES NATION™ LAUNCHES MOVEMENT WITH ITS OWN INAUGURAL BALL (Deplorables Inaugural Ball™)

For more information, contact Evelio Medina at 786-728-0008.

FOR IMMEDIATE RELEASE (Miami; Jan. 5, 2017) If you didn't get tickets to the presidential Inaugural Ball, here's another opportunity – one to celebrate with the “deplorables” that got Donald Trump elected.

A new inventory of 2,000 tickets to one more historic event to usher in the 45th president of the United States came on the market this week when the Deplorables Inaugural Ball™ was announced Thursday. The event will be the launch for the Deplorables Nation™ movement and take place at the Ronald Reagan Building and International Trade Center in Washington, D.C. on Jan. 19.

Deplorables Nation™ is the counter cry to Occupy Democrats and Move On. The non-profit is the brainchild of Evelio Medina, president of the Miami Brickell Chamber of Commerce and chairman of the Deplorables Inaugural Ball™. A longtime event organizer and lifetime Republican, the Cuban American immigrant – like many Trump supporters – embraced the term used to describe half of them. Medina founded Deplorables Nation™ as an extension of the grassroots campaign that got Trump elected by “deplorables” discontent with the federal government.

“It's not an idea, it's a movement,” Medina said. “There's a big group of people who didn't have a tent. Now they do.”

Medina's research shows 73 million people used the word “deplorables” in a positive way in the last three months. But he had an instinct about it immediately. As soon as Clinton said the word, Medina realized its political, commercial and motivational power. He trademarked the term and secured multiple websites, including [www.deplorablesnation.com](http://www.deplorablesnation.com), which launched this week to advance sales of the first ever Deplorables Inaugural Ball on the eve of Trump's first day in office.

At the Ronald Reagan Building, the Deplorables Inaugural Ball™ -- which will be the best of the unofficial balls -- features amazing musical talent such Saints of Havana, Lucy Grau, and more to come. Plus scrumptious food and a four-hour open bar.

“We're hoping he will go. He might,” Medina said, referring to the future POTUS. “He owes his election to the deplorables.”

“Donald Trump's victory has left many stunned. But not us. Not the Deplorables Nation™,” Medina said. “We are asking the Deplorables across the country to come together in our nation's capital to celebrate this historical moment in our



nation's history.”

Even those who can't go to Washington, D.C. for the event can participate in the historic moment, Medina said.

“Our team has created a generous package of commemorative souvenirs, to mark this historic victory so that everybody can feel like they are contributing to this once-in-a-lifetime celebration,” Medina explained. “We are also reaching out to a select group of individuals, associations and corporate partners interested in underwriting and sponsoring this event.”

Funds raised by the \$500 tickets (\$1,000 for VIP seats) – and from the online sale of commemorative souvenirs -- will go to the non-profit to continue to push Trump's agenda, Medina said. “And if he gets scattered or distracted, we are here to remind him.

“Because our agenda is his agenda – America first.”

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For more Information on the event, sponsorship opportunities and press, please contact:

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